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MEETING:	Health and Wellbeing Board
DATE:	Thursday, 10 June 2021
TIME:	2.00 pm
VENUE:	Assembly Room - Barnsley Civic

SUPPLEMENTARY AGENDA

7 Healthy Weight Declaration - Christus Ferneyhough (*Pages 3 - 12*)

To: Chair and Members of Health and Wellbeing Board:-

Councillor Sir Steve Houghton CBE, Leader of the Council (Chair)
Dr Nick Balac, Chair, NHS Barnsley Clinical Commissioning Group (Vice Chair)
Councillor Jim Andrews BEM, Deputy Leader
Councillor Margaret Bruff, Cabinet Spokesperson – Children's
Councillor Jenny Platts, Cabinet Spokesperson – Adults and Communities
Mel John-Ross, Executive Director Children's Services
Wendy Lowder, Executive Director Adults and Communities
Julia Burrows, Director of Public Health
Chris Edwards, Chief Officer, NHS Barnsley Clinical Commissioning Group
Sarah Poolman, Chief Superintendent, South Yorkshire Police
Mark Janvier, NHS England Area Team
Adrian England, HealthWatch Barnsley
Dr Richard Jenkins, Medical Director, Barnsley Hospital NHS Foundation Trust
Rob Webster, Chief Executive, SWYPFT
Helen Jaggar, Chief Executive Berneslai Homes

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Date Supplement Published – 9th June 2021

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Adopting the Local Authority Declaration on Healthy Weight

Health and
Wellbeing Board

Christus Ferneyhough - Senior Public Health Officer
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10th June
2021



Today

PART 1 Overview

PART 2 Why does this matter?

PART 3 Things to consider

PART 4 What has been done elsewhere?

PART 5 Next Steps

Overview

The Healthy Weight Declaration (HWD) is a strategic, system-wide commitment to promote healthy weight and good overall health and wellbeing in communities.

The HWD was developed by Food Active. Their work involves tackling obesity and promoting healthy weight through influencing policy at both local and national levels, working with local authorities on their health and wellbeing agendas, and working closely with communities on specific projects.

The HWD includes 16 commitments whereby local authorities (or areas) pledge to achieve action on improving policy and healthy weight outcomes.

LOCAL AUTHORITY
DECLARATION ON

healthy
weight

Why does this matter?

Children in Barnsley;

1 in 5 children start primary school overweight or obese
1 in 3 children leaving primary school overweight or obese
2 in 5 of 5-year olds have visible dental decay



Further impacts

Bullying and emotional wellbeing
PE participation and enjoyment
Risk of health issues later in life

Adults in Barnsley;

2 in 3 adults are overweight or obese



Further impacts

Risk of cancer, CHD, diabetes etc
Quality of sleep
Ability to work
Mental health

Why does this matter?

For Barnsley, this offers a way of bringing together the excess weight and food related work that goes on throughout the Council and various services and organisations across the Borough.

Adopting the HWD would be a positive and encouraging statement of intent, demonstrating that Barnsley is committed to exploring opportunities to promote healthy weight and reduce levels of obesity.

Support and resources from Food Active has been funded by the Yorkshire and Humber ADPH network until the end of the 2021.

LOCAL AUTHORITY
DECLARATION ON

healthy
weight

FOOD
ACTIVE



WHOLE SYSTEMS APPROACH

This is a borough-wide initiative and will require strong partnership work across all sectors for it to be effective and for change to occur.



WHO TAKES OWNERSHIP

Although much of the work and coordination will come via Public Health (BMBC), this does not have to be titled as a 'local authority' declaration. The Health and Wellbeing Board could take ownership of the declaration and we could adopt a 'Barnsley Declaration on Healthy Weight'.



WHAT TO PRIORITISE

A pledge is made to work towards all 16 commitments. However, we would need to identify and prioritise the initial key areas of focus for Barnsley in relation to healthy weight.

Things to Consider

What has been done elsewhere?

The HWD has been adopted by a growing number of areas across the country, including a number of local authorities across the Yorkshire & Humber region. These include; Leeds, Kirklees, Rotherham, York, with many others in the pipeline.

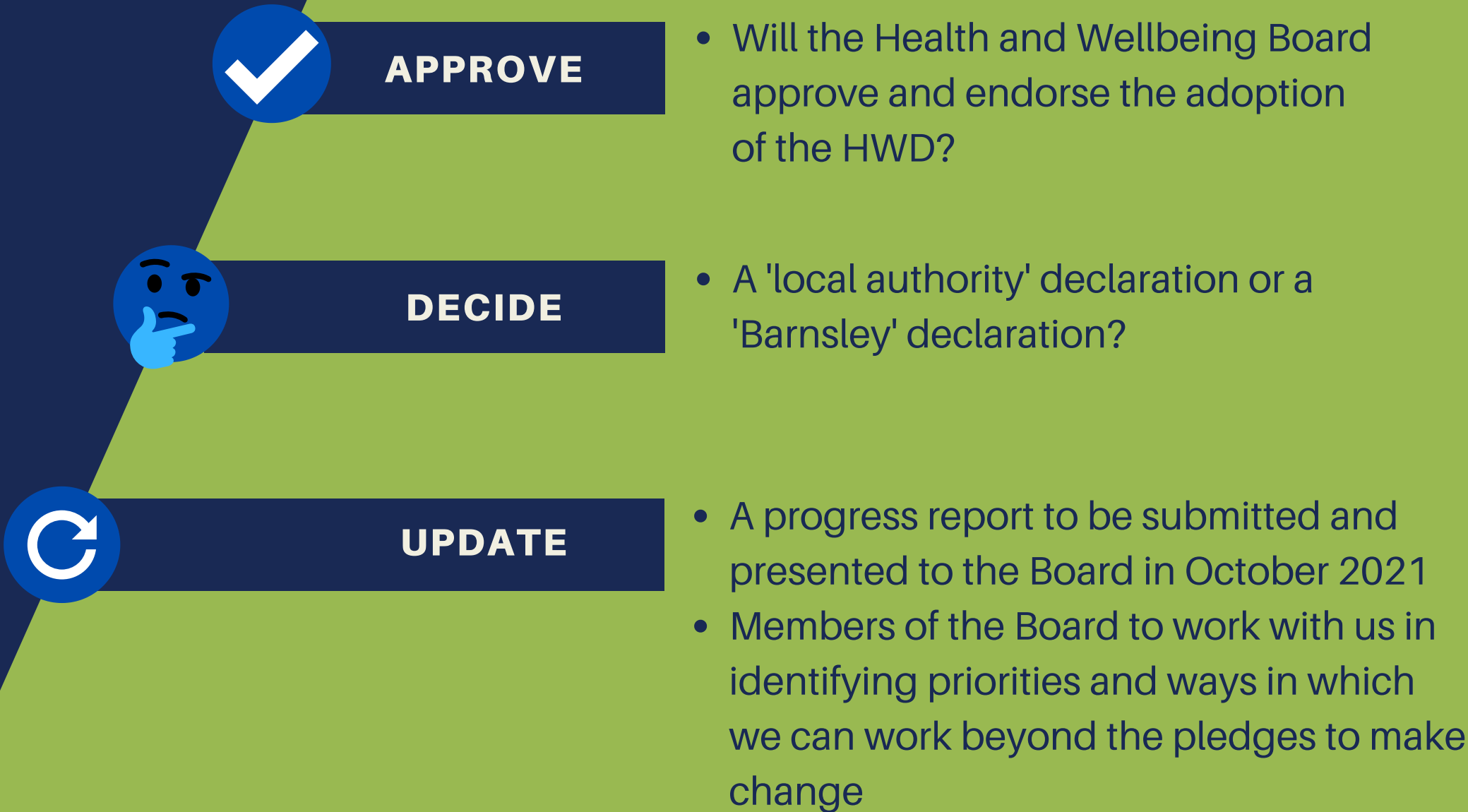
LOCATION	TITLE	KEY OUTCOMES
Rotherham (20.01.2020)	Local Authority Declaration (plans to develop partner pledges/NHS declaration as part of wider obesity strategy)	<ul style="list-style-type: none">• Healthy weight/obesity a priority for the council and wider partners – and the declaration was a key action in the health and wellbeing strategy.• SPD which includes restrictions on new fast food takeaways close to schools being used to influence planning decisions (recent example of an application being turned down with a lot of weight given to the evidence in the SPD• Plan to use the declaration as the framework for their local obesity strategy and use it to influence other partners.
York (12.2019)	Local Authority (although plan to push wider to partners via healthy weight steering group such as NHS trust, leisure centre providers, universities etc).	<ul style="list-style-type: none">• Healthy weight declaration being signed was pivotal in getting the support for the other food and obesity related work and policies, (e.g. restricting marketing of unhealthy products to children).• Used the HWD as a “golden thread” through all of the papers regarding food and healthy weight to highlight the commitment the council had already made regarding this.
Leeds (18.09.2018)	Local Authority (although now working on the partner pledge with anchor organisations	<ul style="list-style-type: none">• Improved working with other directorates and helped them to work better together• Helped to challenge practices and provided rationale• Initiated conversations and projects (Healthy schools including HWD as part of the Healthy schools scheme accreditation, challenge of ice cream vans outside schools – briefing created, vending contract to embed healthier food standards, food Procurement guidelines• Demonstrated the Council implementing a Whole Systems Approach

Next Steps

An Action Plan has been developed with the five phases below in mind. Officers from Public Health are committed to implementing this action plan.

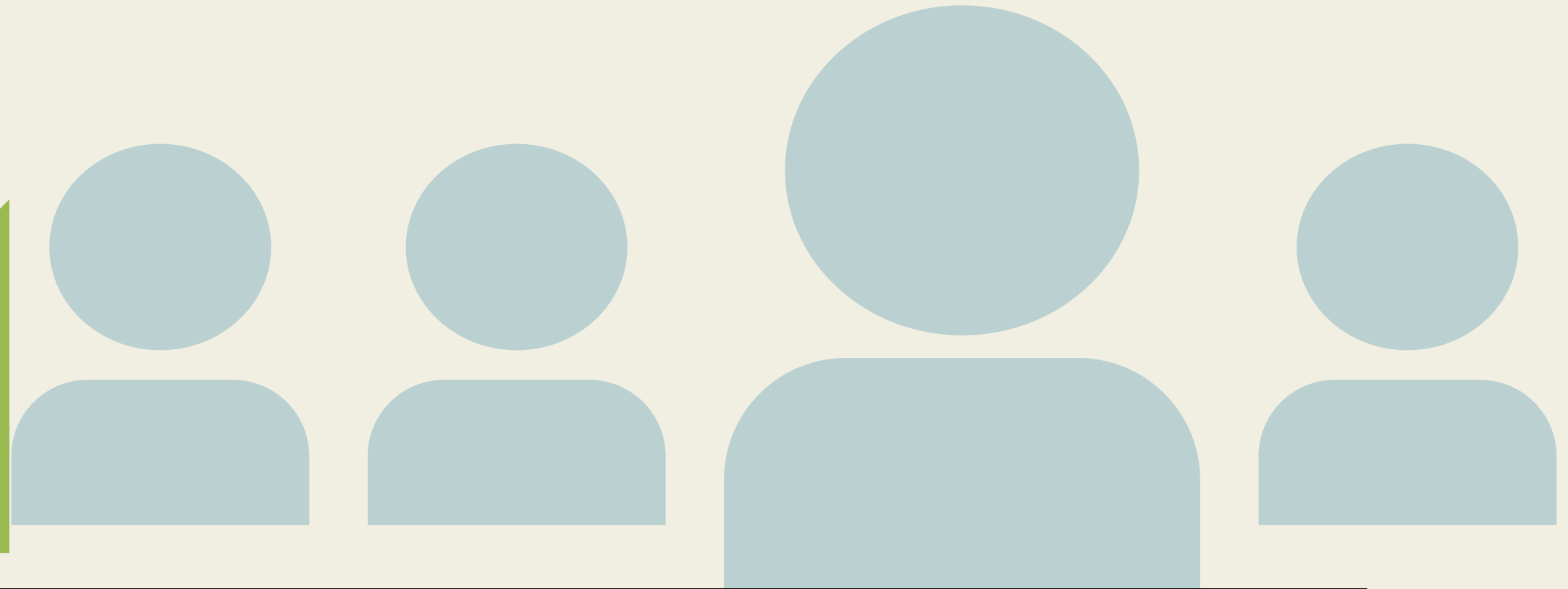
- Phase One: Scoping and building support
- Phase Two: Implementation of the HWD
- Phase Three: Communications
- Phase Four: Keeping the HWD Alive
- Phase Five: Evaluating impact

A paper is being written to provide further detail and rationale and will include the Action Plan in the appendices. This will be circulated to the Health and Wellbeing Board and will also be presented to the Barnsley Leadership Team on July 29th.





Discussions and Questions



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